



Netrality and Host Havoc Team Up for Hosting Ace

Netrality's high-performance colocation solutions empowered Host Havoc to meet escalating customer demands, ensure reliability, and drive business growth in a competitive industry landscape.

The Opportunity

Host Havoc, a growing international hosting service, faced the challenge of meeting increasing customer expectations for uptime, performance, and connectivity requirements while expanding into global markets.

The Solution

Netrality empowered Host Havoc with flexible colocation solutions, ensuring uptime, scalability, and swift expansion to cater to an always-on customer base. By tapping into Netrality's network ecosystem, Host Havoc seamlessly interconnected and scaled its operations, solidifying its position for ongoing success within the competitive hosting industry.



High-performance Infrastructure and Connectivity



Scalability For Global Reach



Commitment To Customer-centric Service

Business Results

Host Havoc experienced notable improvement in infrastructure performance and IT adaptability. By capitalizing on the flexibility of their Netrality solution, they can surpass competitors with on-demand provisioning capacity and designing superior network architecture. This enhances their customer service quality and drives overall business success.

About Host Havoc

Game Server & Infrastructure Hosting Provider

Founded: 2013

World Headquarters: Ottawa, Ontario, Canada

Network:
The global network includes 13 locations in North America, Europe, and Asia-Pacific.

Leadership:
Clay Berndt, President/CEO
Chris Johnson, CFO

Motivation:

"We've built our business on the premise of providing honest, high-performance hosting services for less."

Netrality Strategic Partnership

"I felt like our organization was heard by Netrality. Our number one focus is our clients...our Netrality team works with us to get us exactly what we need."

Chris Johnson
CFO, Host Havoc



High-performance Infrastructure & Connectivity

Host Havoc's rapid growth demanded a data center that could support its high standards of 99.9% uptime and round-the-clock customer support. Netrality's colocation facility in Chicago provided the perfect blend of extensive network provider choices, seamless connectivity, and resilient power, adaptable enough to meet Host Havoc's expanding needs. Chris Johnson, CFO at Host Havoc, highlighted the facility's critical role: "Netrality's facility gives us redundancy in power and connectivity that allows us near 100% uptime. When we have capacity issues in other facilities, Netrality's Chicago data center pulls the weight for our entire network."

Strategic Scalability & Extended Network Reach

Host Havoc's growth extends from its start in North America to its expansion in the far reaches of Central Asia. Connecting to the global gaming community requires access to high-performance carrier networks that travel across continents with almost zero latency. Netrality Data Centers facilitate connections to a wide array of network providers and resilient infrastructure promoting rapid expandability and network resiliency. "Netrality's configuration allows us to rapidly increase capacity and expand faster than our competitors," Johnson emphasized the facility's capacity for fast deployment and scalability that supports their global market penetration.

Host Havoc Customer-centric Approach

Host Havoc's commitment to providing top-notch hosting services is reflected in their choice of Netrality's data center. While the cutting-edge technology and infrastructure initially drew them in, Netrality's unwavering dedication to their business success keeps them in the facility. "From our first meeting, Netrality was curious about our business. They asked questions to understand how they could help us expand, and we felt like we were heard for the first time. We don't get this level of investment at any other data centers," Johnson remarked. Netrality's customer-centric approach extends beyond infrastructure; it's evident in the almost immediate response time to service requests and the meticulous attention to detail exhibited by the Netrality team.

Host Havoc's reputation makes or breaks their business. Netrality's data center solutions directly enhance Host Havoc's business operations and customer satisfaction. Host Havoc's international customers speak volumes about the quality of service both businesses provide.



"Netrality has all the resources, infrastructure, and connectivity of a large company, but their people make it feel like a small company. We feel more at home in their Chicago data center than we do in our own home town."

Chris Johnson
CFO, Host Havoc

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